

# FINANCIALLY SPEAKING



## FROM SHABRI

As I sit down to write this introduction for our 3rd quarter newsletter, I'm thinking about the words we now regularly use to express how much our world has changed between March and July: unprecedented, unusual, difficult, interesting, and challenging. These words seem so overused, and at the same time not nearly strong enough to describe the times we are living in.

There are so many disturbing issues we face today, and I'm sure that they are topics of conversation with your family, friends and colleagues. At the same time, we've heard heartwarming stories of families and friendships both old and new. In this newsletter, I'd like to share some observations, and a personal story about the latter.

As many of you know, I'm an avid skier. Last February, my family and I were finishing a wonderful day on the slopes. I was heading to our meeting spot when a snowboarder turned and hit me—hard. The initial x-rays and exam indicated bad bruising, but no broken bones. However, by the end of March, it was clear that something was wrong with my shoulder. An MRI showed that I had a torn rotator cuff and needed surgery.

But this isn't a story about my injury. Instead, it is a story of

how strangers, family and friends in these unprecedented, unusual, difficult, interesting, and troubling times found ways to take care of me—and how I had to allow and accept their care.

First, in the moments after the collision, a nice young couple stopped to see if I was okay. As fate would have it, they were orthopedic surgeons. I assured them that I was fine and tried to get up. The look on my face and my struggle to stand prompted them to ask if they could take a look at my shoulder and leg.

They did a quick examination. The man gave me his coat because I was shivering; the woman told me a funny story about how he broke his thumb skiing the same run we were on. They then both suggested that it would be a good idea to have ski patrol bring me down the mountain. I did not want to ride the orange sled of shame! I'm a good skier—and I was sure I could make my own way down. But they called ski patrol anyway, and then called my sons to let them know what happened. The couple waited with me until ski patrol arrived.

I had surgery July 1st. Sean and Lucy (and Penny the dog) took

the first shift, taking me to surgery and bringing me home. They made me comfortable, setting up a recliner and an icing machine that good friends lent me. Sean made sure I had my meds every 3-4 hours and changed the ice as needed. (Needless to say, he did not get much sleep for several days.)

Erik and Charlotte (and Zola the dog) took the next shift. I was feeling a little better by then, so they experimented with making homemade ice cream. Charlotte washed and blew dry my hair—I felt like I was in a fancy salon!

So many people have helped to take care of me. Friends lent me things to make the recovery easier. Other friends brought food, flowers, and smiles. My neighbors took care of my plants and gathered in the street outside of my house on nice evenings so that it was easy for me to join them to talk (practicing appropriate social distancing, of course).

The bigger part of the story, however, is that they offered love and help, and allowed me to accept that love and help. Like most people of my generation, I am fiercely independent. I'll have to wear a sling for six weeks. Learning to rely on others (even my own kids) has not been easy.

Having a plan in place to manage the unexpected helps. For me, as I am sure is the case for many families, my family has been helping me at home. And at the office, we implemented procedures many years ago that have allowed us to work virtually anywhere we can establish an internet connection—which is pretty much everywhere. With the assistance of technology available through our broker dealer, Commonwealth Financial, we moved to a paperless office about five years ago. Having all of our clients' information at our fingertips—and being able to communicate with each of you through online video meetings—has made the transition to working from home smooth and seamless.

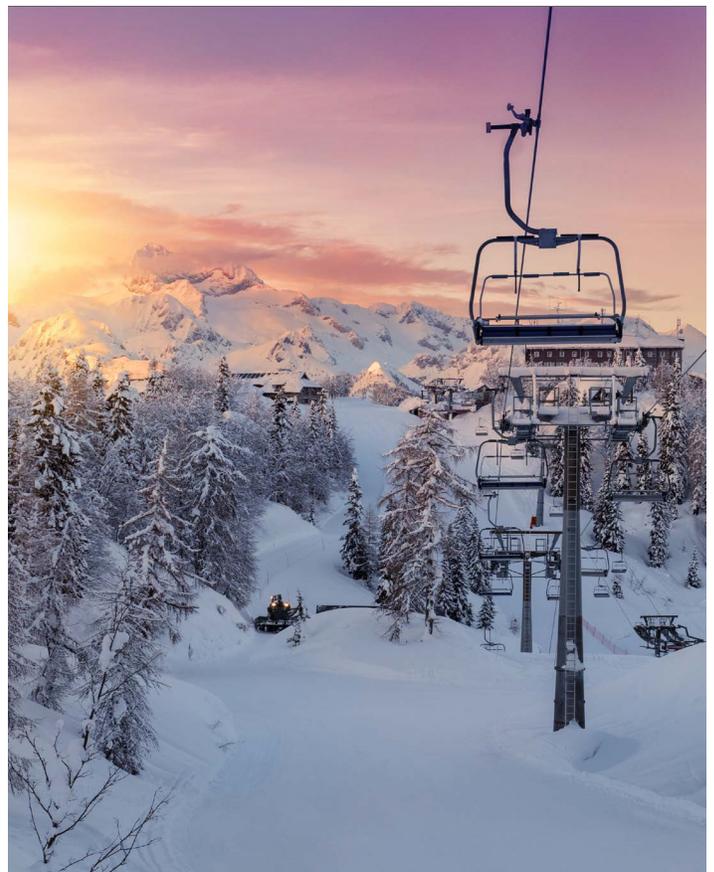
The word that I find I am using most frequently right now is humbling. I'm humbled by the situation that Covid-19 has created. I'm humbled by the dedication and efforts of health care professionals and scientists. I'm humbled by the number of people who are standing up to inequality in our world. I'm humbled by the social and political activism we are witnessing. Most of all, I'm humbled by the love and kindness people are sharing. In my small part of the world, I

am blessed to be surrounded by people with big hearts, full of love, who will help me as I recover from surgery.

In this newsletter, you will find our quarterly market update. All three major indices were up for the quarter, despite worsening fundamentals. As we have said repeatedly, fundamentals drive performance. Uncertainty on multiple levels could result in increased volatility. As always, if you have questions, please give us a call.

In the past few months, numerous people have asked us to evaluate their financial plans and investment portfolio. I want to give a very special thank you to our clients and professional colleagues who have introduced us to them, and their families, friends or colleagues. We are happy to offer a complimentary, no-obligation evaluation and review to anyone who would like a second opinion.

I hope that you and your families stay well, and I look forward to the time when we can meet safely in person.



## MARKET UPDATE FOR THE QUARTER ENDING

JUNE 30, 2020

PRESENTED BY MOORE WEALTH

### POSITIVE JUNE CAPS OFF STRONG QUARTER FOR MARKETS

June was another positive month for markets, despite concerns about the spread of the coronavirus causing some volatility near month-end. All three major indices posted positive returns for the month. The S&P 500 returned 1.99 percent, the Dow Jones Industrial Average (DJIA) gained 1.82 percent, and the Nasdaq Composite rose by 6.07 percent. On a quarterly basis, all three indices showed strong rebounds following March's volatility. The Nasdaq led the way with a quarterly gain of 30.95 percent, while the DJIA gained 18.51 percent and the S&P increased by 20.54 percent.

These strong results came despite worsening fundamentals. According to Bloomberg Intelligence, as of June 26, the estimated earnings growth rate for the S&P 500 in the second quarter is -44.1 percent. This is down from estimates at the start of the quarter for a more modest 16.1 percent decline. Over the long term, fundamentals drive performance. So, the market rally in the face of these numbers suggests that investors expect a continued recovery and are willing to overlook a quarter or two of declines. The expected poor second-quarter results, while concerning, are understandable, given the damage created by anti-pandemic measures that were in place for much of the quarter.

From a technical perspective, June was another mixed month for U.S. markets. The S&P 500 managed to break above its 200-day moving average at the end of May. It finished above trend for the second month in a row, despite briefly falling below this important technical level twice during the month. The DJIA broke above trend early in the month before falling back and finishing June below its 200-day moving average. The Nasdaq was the only major index that spent the entire month above its 200-day trend line, after doing the same in May.

The story was similar for international markets during the

month and quarter. The MSCI EAFE Index gained 3.41 percent in June, capping off a quarter that saw the index rise by 14.88 percent. Emerging markets fared even better, gaining 7.40 percent in June and 18.18 percent for the quarter. The developed and emerging market indices remained below their 200-day moving averages at month-end. Both indices managed to briefly break above trend during the month, however, which is an encouraging sign.

Fixed income markets also had a solid month and quarter, driven by continued support from the Federal Reserve that kept interest rates constrained. The 10-year U.S. Treasury yield was largely range-bound. It started the period at 0.62 percent and hit a high of 0.91 percent in early June before falling back to 0.66 percent at quarter-end. The Bloomberg Barclays U.S. Aggregate Bond Index rose by 0.63 percent during the month and 2.90 percent for the quarter.

High-yield fixed income, which is typically driven less by interest rate movements and more closely correlated to equity markets, also had a strong quarter. The Bloomberg Barclays U.S. Corporate High Yield Index gained 0.98 percent in June and 10.18 percent for the quarter. High-yield bond spreads ended the month largely unchanged, after falling notably in both April and May.

### LOCAL OUTBREAKS CAUSE NATIONAL CASE NUMBERS TO RISE

Despite the positive news in the markets, the public health data released during the month showed some setbacks. New daily coronavirus cases in the U.S. set record highs toward month-end. Outbreaks in several states sparked fears of a national second wave of infections. Most of the attention was centered on rising case numbers in Arizona, California, Florida, and Texas, but cases have been increasing in other states as well. We finished the quarter with the highest level of active cases in the U.S. on record, although the daily case growth rate remained under control at the national level.

The rise in cases during the month led some state and local governments to pause or, in some instances, even roll back reopening efforts. For example, Florida and Texas recently announced they would be closing bars again, and large swaths of California are doing the same to try to contain localized outbreaks. These measures should help bring those outbreaks under control, even as they risk slowing the economic recovery.

Testing continued to improve in June, ending the month with a new daily high of roughly 650,000 tests, compared with roughly 400,000 at the end of May. Although the growth in testing capability is a positive development, current testing levels are still not high enough to track and contain the disease on a national level. This was evidenced by the increase in the ratio of positive tests we saw during the month. The seven-day moving average of positive tests increased from 4.9 percent at the start of June to 6.9 percent at month-end. The World Health Organization recommends that communities maintain a positive test rate of less than 5 percent for two weeks before reopening efforts begin.

The local outbreaks have raised risks and should be watched, but the daily case growth rate remains at a much better level than during the first wave and showed signs of stabilization at month-end. With states acting to contain the outbreaks, the risks at the national level remain low.

## DATA SHOWS CONTINUED REBOUND IN ECONOMIC ACTIVITY

The economic data released in June largely pointed to a faster-than-expected rebound in economic activity as reopening efforts took hold. Perhaps the best example of this comes from consumers, who saw confidence and spending figures rise notably. May's retail sales report was a highlight, with headline sales rising by 17.7 percent against expectations for an 8.4 percent increase. Personal spending rose by 8.2 percent, indicating that consumers were ready and willing to go out and spend as reopening efforts kicked off. Consumer spending accounts for roughly two-thirds of overall economic activity, so these reports were very encouraging.

The strong consumer spending growth was supported by improving consumer confidence during the quarter. Both major measures of consumer sentiment rebounded in May and June after hitting multiyear lows in April. The Conference Board Consumer Confidence Survey was especially impressive. It improved from 85.9 in May to 98.1 in June, the largest single-month increase for the index since 2011. As you can see in Figure 1, there is still quite a way to go before we're back to pre-pandemic confidence levels, but we're heading in the right direction.

Consumer confidence was supported by improving jobs numbers and a strong equity market rebound. May's employment report showed a surprising 2.5 million jobs were created, against economist estimates for a loss of 7.5 million jobs. We've also seen initial jobless claims and continuing unemployment claims decline recently, indicating that the worst of the job losses caused by the pandemic is likely behind us. The improving employment situation in May was one of the first reports to show significantly better-than-expected results for the economy as reopening efforts began.

Business confidence and spending also showed improvement during the month. Business confidence, as measured by the monthly Institute for Supply Management Purchasing Managers' Index surveys, rose in May after hitting multiyear lows in April. This improving confidence translated into faster spending growth. May's durable goods orders report showed a 15.8 percent increase in orders, which helped offset an 18.1 percent decline in April. Core durable goods orders, which are often used as a proxy for business investment, also saw a solid rebound in May, indicating that businesses were willing to spend as reopening efforts took hold. All things considered, the improvements we saw on the economic front during the month were very encouraging and point to a faster-than-expected recovery if things stay on track.

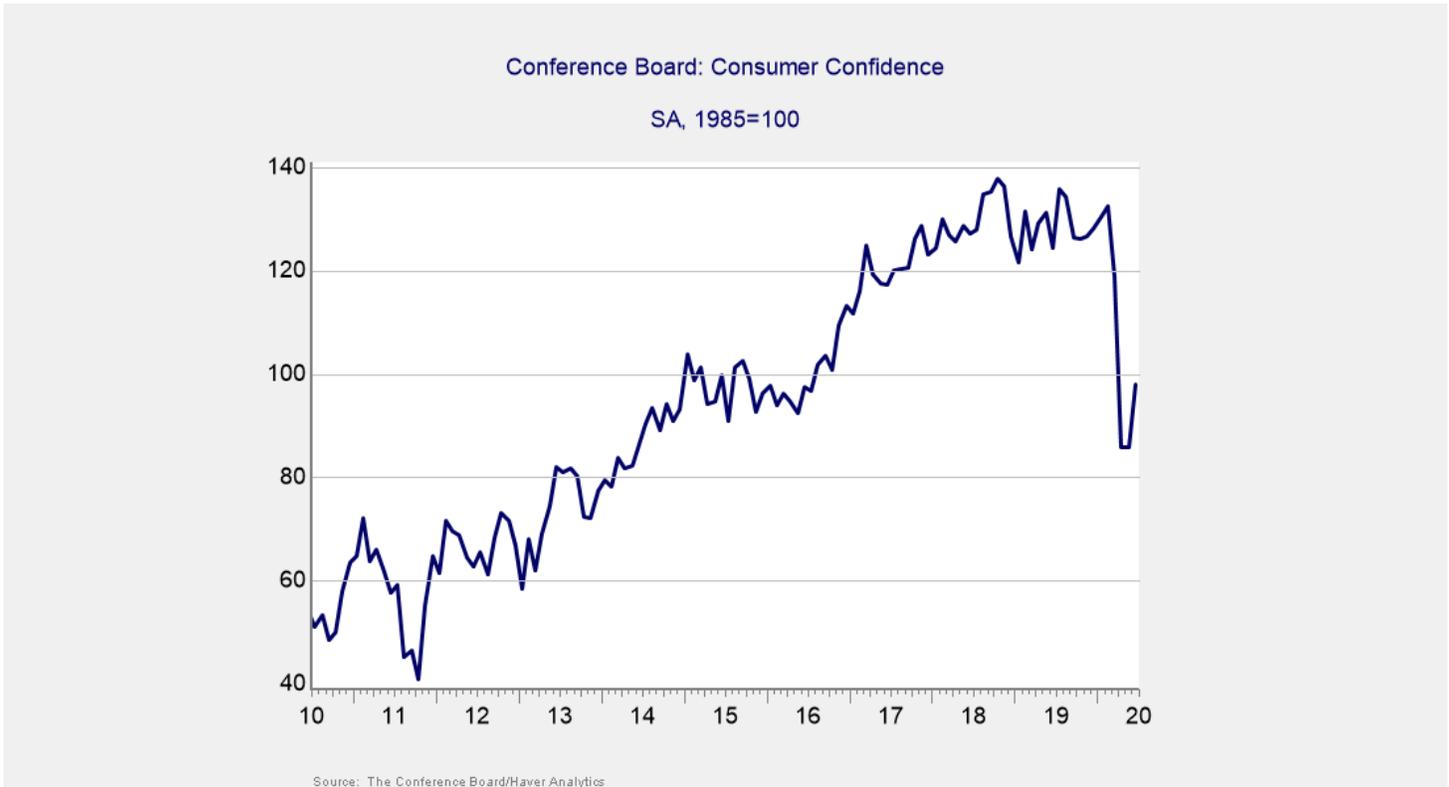


FIGURE 1. CONFERENCE BOARD CONSUMER CONFIDENCE, 2010–PRESENT

**RISKS TO ECONOMIC RECOVERY REMAIN**

Although the positive economic news we received in June was encouraging, most of the data was backward looking. It should be noted that risks to the economic recovery and market rally are still out there. Month-end headlines were focused primarily on the rising case count. Any further bad news about the pandemic could lead to slower reopening efforts or lowered confidence and spending figures. Given the market’s recent resilience, it does not seem like rising case counts on their own are likely to trigger more volatility. They could lead to worsening fundamentals, however, and should certainly be monitored.

Looking past the coronavirus, trade tensions between the U.S. and China continue to rise. This will be an important area to monitor as the recovery begins worldwide, given the damage to global trade caused by the pandemic. Rising social unrest here in the U.S. is also worth monitoring. The uncertainty created by continued demonstrations and calls for political action could lead to additional market volatility. And,

as always, there is the possibility that currently unknown risks could surface and negatively affect markets.

Ultimately, though we saw positive economic updates during the month, the setbacks in containing the virus serve as a reminder that we are far from out of the woods. Even as overall conditions remain positive, over the next few months, we are likely to face challenges and volatility. Given this uncertainty, a well-diversified portfolio that matches timelines and risk levels remains the best path forward for most investors; however, you should consult with your financial advisor if concerns remain.



All information according to Bloomberg, unless stated otherwise.

Disclosure: Certain sections of this commentary contain forward-looking statements based on our reasonable expectations, estimates, projections, and assumptions. Forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Past performance is not indicative of future results. Diversification does not assure a profit or protect against loss in declining markets. All indices are unmanaged and investors cannot invest directly into an index. The Dow Jones Industrial Average is a price-weighted average of 30 actively traded blue-chip stocks. The S&P 500 Index is a broad-based measurement of changes in stock market conditions based on the average performance of 500 widely held common stocks. The Nasdaq Composite Index measures the performance of all issues listed in the Nasdaq Stock Market, except for rights, warrants, units, and convertible debentures. The MSCI EAFE Index is a float-adjusted market capitalization index designed to measure developed market equity performance, excluding the U.S. and Canada. The MSCI Emerging Markets Index is a market capitalization-weighted index composed of companies representative of the market structure of 26 emerging market countries in Europe, Latin America, and the Pacific Basin. It excludes closed markets and those shares in otherwise free markets that are not purchasable by foreigners. The Bloomberg Barclays Aggregate Bond Index is an unmanaged market value-weighted index representing securities that are SEC-registered, taxable, and dollar-denominated. It covers the U.S. investment-grade fixed-rate bond market, with index components for a combination of the Bloomberg Barclays government and corporate securities, mortgage-backed pass-through securities, and asset-backed securities. The Bloomberg Barclays U.S. Corporate High Yield Index covers the USD-denominated, non-investment-grade, fixed-rate, taxable corporate bond market. Securities are classified as high-yield if the middle rating of Moody's, Fitch, and S&P is Ba1/BB+/BB+ or below.

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